



# SNAPSHOT OF EMPLOYER SERVICES

**Colorful Connections** is transforming the look of the communications and creative industry to reflect the modern consumer market.

**Colorful Connections** drives diversity and inclusion, offering solutions for immediate impact.

**Colorful Connections** provides a holistic approach by working with both employers and talent to address recruiting and retention needs.

## Contact Colorful Connections:

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When teams had one or more members who represented a target end-user, the entire team was as much as 158% more likely to understand that target end-user and innovate accordingly.

- Center for Talent Innovation Study